

## SCHOOL OF TOURISM AND CULINARY ARTS

ULSTER

INTERNATIONAL HOSPITALITY MANAGEMENT Program of Courses for ULSTER and FIU Diplomas

UNIVERSITY

ourse category: UC = University Core; FC = Faculty Core; AC = Area Core; AE = Area Elective; FAE = Faculty Elective; UE = University Elective; FE= Free Elective **Hours and Credit** Course **Full Course Title** Semester Course Code Tut. Lab/Pi Tot TRCA101 INTRODUCTION TO TOURISM FC 0 5 TRCA103 BUSINESS OF TOURISM FC 3 0 0 3 5 1 TRCA105 TOURISM ECONOMICS FC 3 0 0 3 5 TRCA107 NUTRITION AND SANITATION FC 0 0 3 3 5 ENGL121 ENGLISH-I UC 3 0 0 3 4 TURKISH LANGUAGE-I/TURKISH AS A FOREIGN LANGUAGE-I 2 0 2 3 TUOG101/TURK131 UC 0 TARH101/HIST111 ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-I 0 0 2 3 2 Ulster Courses: 5; FIU Extra Courses: 2; TOTAL Courses: 7 TOTAL: 19 0 0 19 30 TRHM102 WORLD GEOGRAPHY DESTINATIONS AC 0 0 5 TRHM104 HOUSEKEEPING OPERATIONS AC 2 0 2 3 5 ITEC100 INFORMATION TECHNOLOGIES UC 2 0 2 3 5 TRHM106 TRAVEL AGENCY AND TOUR OPERATING AC 0 2 2 5 3 ENGL122 ENGLISH-II UC 3 0 0 3 4 TUOG102/TURK132 TURKISH LANGUAGE-II/TURKISH AS A FOREIGN LANGUAGE-II UC 2 0 0 2 3 2 2 TARH102 / HIST112 ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REFORMS-II UC 2 0 0 3 Ulster Courses: 5; FIU Extra Courses: 2; TOTAL Courses: 7 TOTAL: 16 0 6 19 30 TRCA201 FOOD AND BEVERAGE PRODUCTION AND SERVICE-I 3 FC 2 0 2 3 5 TRCA203 RESEARCH METHODS FOR TOURISM AND CULINARY ARTS FC 3 0 0 3 5 3 TRCA205 CUSTOMER RELATIONSHIP FC 3 0 0 3 4 3 TRHM201 HOSPITALITY ACCOUNTING AC 3 n Ω 3 4 TRHM152 SPECIAL INTEREST TOURISM AC 3 0 0 3 4 UNIEXX1 UNIVERSITY ELECTIVE UE Х Х Х 3 4 Ulster Courses: 5; FIU Extra Courses: 1; TOTAL Courses: 6 TOTAL: 14 18 26 0 2 TRCA202 FOOD AND BEVERAGE PRODUCTION AND SERVICE-II FC 0 TRCA201 5 3 TRHM202 SUSTAINABLE TOURISM MANAGEMENT AC 3 0 0 3 4 TRHM204 TOUR GUIDING 2 0 2 3 4 AC 4 TRHM206 FRONT OFFICE OPERATIONS AC 2 0 2 3 5 TRHM151 INTERNATIONAL HOTEL MANAGEMENT AC 0 0 4 3 3 UNIEXX2 UNIVERSITY ELECTIVE UE Х 4 Х Х 3 Ulster Courses: 5; FIU Extra Courses: 1; TOTAL Courses: 6 TOTAL: 12 0 6 18 26 SUMMER INTERNSHIP-I FC 0 0 0 6 ENTREPRENEURSHIP IN TOURISM TRHM301 AC 3 0 0 3 5 TRHM303 TOURISM POLICY AND PLANNING AC 3 0 0 3 5 MARK201 INTRODUCTION TO MARKETING 5 FC 3 0 0 3 6 TRCAXX1 FACULTY ELECTIVE FE 4 Ulster Courses: 4: FIU Extra Courses: 1: TOTAL Courses: 5 TOTAL: 9 0 0 12 26 6 TRCA302 MARKETING STRATEGIES IN TOURISM FC 3 0 0 3 6 TRCA304 COST ANALYSIS AND CONTROL IN HOSPITALITY FC 0 6 BEVERAGE CULTURE AND RESTAURANT MANAGEMENT TRHM302 3 6 AC 2 0 2 6 TRCA401 HUMAN RESOURCE MANAGEMENT IN HOSPITALITY FC 3 0 0 3 4 EVENTS MANAGEMENT AC 0 6 TRHM160 3 0 3 4 TRHMXX3 AREA ELECTIVE ΑE Х 4 UNIVERSITY ELECTIVE 4 6 UNIEXX4 UE Х Х Х 3 6 TRHM400 SUMMER INTERNSHIP-II FC 0 0 0 0 8

4TH YEAR in ULSTER UNIVERSITY Northern Ireland

TOTAL:

14

0

3

21

42

Ulster Courses: 5; FIU Extra Courses: 3; TOTAL Courses: 8