

Curriculum for INTERNATIONAL TOURISM MANAGEMENT MASTER WITH THESIS
Course categories: UC = University Core; FC = Faculty Core; AC = Area Core; AE = Area Elective; FAE = Faculty Elective; UE = University Elective.

Semester	Course Code	Full Course Title	Course Category	Hours			Total Credit	ECTS Credits
				Lecture	Tutorial	Lab/Prac.		
1	SOSC501	RESEARCH METHODS FOR SOCIAL SCIENCES	AC	3	0	0	3	8
1	TRHM501	STRATEGIC TOURISM AND HOSPITALITY MANAGEMENT	AC	3	0	0	3	8
1	TRHMXX1	AREA ELECTIVE	AE	3	0	0	3	7
1	TRHMXX2	AREA ELECTIVE	AE	3	0	0	3	7
Total 4 courses			TOTAL:	12	0	0	12	30
2	TRHM502	ACCOUNTING FOR TOURISM AND HOSPITALITY MANAGEMENT	AC	3	0	0	3	8
2	TRHMXX3	AREA ELECTIVE	AE	3	0	0	3	7
2	TRHMXX4	AREA ELECTIVE	AE	3	0	0	3	7
2	TRHM590	SEMINAR	AC	0	0	0	0	4
2	TRHM592	THESIS PROPOSAL	AC	0	0	0	0	4
Total 5 courses			TOTAL:	9	0	0	9	30
3	TRHM500	THESIS	AC	0	0	0	0	30
Total 1 course			TOTAL:	0	0	0	0	30
4	TRHM500	THESIS	AC	0	0	0	0	30
Total 1 course			TOTAL:	0	0	0	0	30
GRAND TOTAL:				21	0	0	21	120

Area Elective Courses

	Semester	Full Course Title	Hours				ECTS
			Lec.	Tut.	Lab/Pr	Total	
1.	TRHM551	TOURISM ECONOMICS FOR MANAGEMENT	3	0	0	3	7
2.	TRHM552	TOURISM AND HOSPITALITY MARKETING	3	0	0	3	7
3.	TRHM553	SUSTAINABLE TOURISM AND ENVIRONMENT	3	0	0	3	7
4.	TRHM554	HOSPITALITY FINANCE	3	0	0	3	7
5.	TRHM555	TOURISM POLICY AND PLANNING	3	0	0	3	7
6.	TRHM556	FRONT OFFICE OPERATIONS	3	0	0	3	7
7.	TRHM557	E-TOURISM MARKETING	3	0	0	3	7
8.	TRHM558	DESTINATION MANAGEMENT	3	0	0	3	7
9.	TRHM559	HOSPITALITY OPERATIONS MANAGEMENT	3	0	0	3	7
10.	TRHM560	FOOD AND BEVERAGE MANAGEMENT	3	0	0	3	7
11.	TRHM561	EVENTS MANAGEMENT	3	0	0	3	7
12.	MGMT505	STATISTICS AND DATA ANALYSIS	3	0	0	3	7
13.	MGMT507	MANAGERIAL COMMUNICATION	3	0	0	3	7
14.	MGMT508	STRATEGIC MANAGEMENT	3	0	0	3	7
15.	MGMT511	INTERNATIONAL BUSINESS MANAGEMENT	3	0	0	3	7
TOTAL			45	0	0	45	105